

**Economic Theory and Structure**

Code: 103127  
ECTS Credits: 6

Degree	Type	Year	Semester
2501933 Journalism	FB	2	2

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

**Contact**

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**Use of Languages**

Principal working language: catalan (cat)  
Some groups entirely in English: No  
Some groups entirely in Catalan: Yes  
Some groups entirely in Spanish: No

**Teachers**

Gemma Francés Tudel

**Prerequisites**

No prerequisite is required

**Objectives and Contextualisation**

This is a first cycle subject that provides basic training in the economic field. There is no presupposition of any previous economic training.

The contents of the subject include an introduction to the basic structures of the contemporary economy, including the mechanisms of functioning of the market and the role of the main social agents in the local and global economic phenomena. The process of internationalization of the Spanish economy is also analyzed.

The subject provides the basic instruments of the economic analysis that must allow us to analyze and understand the social reality of a country. Within this framework, students must be able to use the economic analysis to understand the main facts that characterize the national and international economy.

The training objectives of the subject can be summarized in the following points:

1. Having a basic theoretical knowledge of micro and macroeconomics
2. Know the fundamental economic institutions
3. To be able to make a critical analysis of the current economic reality
4. Demonstrate the acquisition of knowledge through written and oral expression, both individually and in

groups.

The content of the subject will be sensitive to aspects related to the gender perspective.

## **Competences**

- Demonstrate adequate knowledge of the modern world and its recent historic development in terms of social, economic, political and cultural aspects.
- Develop critical thinking and reasoning and be able to relay them effectively in Catalan, Spanish and a third language.
- Rigorously apply scientific thinking.

## **Learning Outcomes**

1. Apply the fundamentals of economics to the analysis of culture and communication.
2. Define the basic concepts of economics.
3. Develop critical thinking and reasoning and be able to relay them effectively in Catalan, Spanish and a third language.
4. Explain how business works in the context of the overall economy.
5. Recognise the economic dimension of cultural and communication industries.
6. Rigorously apply scientific thinking.

## **Content**

Topic 1. Basic concepts of economics. Micro and macroeconomics

Topic 2. The economic aggregates. International institutions

Topic 3 The market. Offer and demand. Prices. Type of market

Topic 4. The market failures. Externalities

Topic 5. The labor market. Unemployment

Topic 6. Macroeconomic analysis. Macroeconomic models and policies.

Topic 7. The intervention of the public sector and economic policies

Topic 8. Tax policy, the deficit and public debt

Topic 9. Monetary policy and the financial system

Topic 10. International trade and international payments

Topic 11. Economic integration. The European Union and the euro

Topic 12. The big economic problems

## **Methodology**

The course development is based on the following activities:

- Teaching will be offered on campus

- Master classes: in these sessions the teacher transmits to the students the essential knowledge of each one of the topics of the subject. Students have a basic textbook that should work to take advantage of master classes. Assistance to these sessions is recommended to consolidate the knowledge and so that the student can bridge the theory and news of economic news.
- Practical classes: these sessions include a set of activities that the students and the teacher jointly carry out, including the carrying out of exercises, the preparation and presentation by students of the main international economic institutions, some Spanish economic sectors, and of debates on the economic news from press cuts or documents published by diverse organizations and the presentation in class by the student of works or practices realized.
- Recommended activities: the teacher can recommend attendance at lectures, debates, seminars as a complement to the subject.
- Autonomous activities: the student must complement the activities aimed at finding information about the selected subjects, teamwork and carrying out practical exercises.
- The proposed teaching methodology may undergo some modifications according to the restrictions imposed by the health authorities on on-campus courses

## Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Seminars and face-to-face classes. Debates and exhibitions	52.5	2.1	6, 1, 2, 3, 4, 5
Type: Supervised			
Documentation and bibliography, individual and colectives reports, tutorials	7.5	0.3	6, 1, 2, 3, 4, 5
Type: Autonomous			
Personal study	82.5	3.3	6, 1, 2, 3, 4, 5

## Assessment

The assessment of the subject will be carried out continuously throughout the course taking into account the following criteria: To pass the subject it will be essential to obtain an average equal to or greater than 5. Throughout the course, a minimum of 3 Written tests, which will total 75% in the final mark. The first test is expected to be held in session 5, the second in the 10, and the last in session 15.

Additionally, other exercises will be carried out in class and / or through the Virtual Campus, which will serve to complement the final mark of the subject (25% of the mark).

The students who have participated in the continuous and suspended evaluation can recover it whenever they have obtained a minimum grade of 3.5. All activities, both theory and practice (seminars and laboratories), are recoverable provided that the students have been evaluated in a minimum of 2/3 of the total of evaluable activities. The mark obtained in the proof of recovery will be the final grade of the final subject. According to the approved by the Board of Faculty, the last three weeks of the course (weeks 17, 18 and 19) will be allocated to these activities

The procedure for reviewing the ratings is automatic and is produced immediately after the publication of the notes: Students who want to review their work, must request the revision by mail, within the term that will be specified.

The teacher responsible for the subject, with the approval of the coordination of studies and the center, can exclude from the recovery process those activities that, by their nature, consider that they are not recoverable,

as long as they do not exceed jointly 50% of the final grade of the subject.

Recovery tests comprise the subject corresponding to the unapproved part and those subjects treated in the work and exercises that detail the responsible professor.

Those not presented: The students who initiate the continuous evaluation process will deplete the call and will have a final approval or suspended note of the subject, in any case of not presented. The exception is that it has only been submitted to one of the written exercises, in this case, the note is 'not evaluable'.

In cases where the student can not attend the final written exam and is duly justified, the teacher will establish the recovery mechanisms. There will be no recovery for partial written tests, which are recovered in the final written test.

the proposed evaluation activities may undergo some changes according to the restrictions imposed by the health authorities on on-campus courses

## Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Final exam	25%	2.5	0.1	6, 1, 2, 3, 4, 5
Mid-term Exam	25%	2.5	0.1	6, 1, 2, 3, 4, 5
Mid-term exam	25%	2.5	0.1	6, 2, 3, 4, 5
Reports, exercises, practical cases and seminars	25%	0	0	6, 1, 2, 3, 4, 5

## Bibliography

Basic:

Juan Torres Introducción a la economía. Piramide 2017

Others:

Paul Krugman, Robert Wells y Kathryn Graddy, *Fundamentos de economía*, Editorial Reverté, 2013.

Mankiw, Gregory N., *Principios de economía*, Thomson-Paraninfo, 6ª ed., 2012.

Samuelson, Paul y Nordhaus, William, *Economía*. Ed. McGraw-Hill, 19ª ed., 2010

Mochón, Francisco, *Economía. Teoría y Política*. Ed. McGraw-Hill, 6ª ed., 2009.

web pages:

<http://introduccioeconomia-dea.uab.cat/>

Banco de España: [www.bde.es](http://www.bde.es)

Instituto Nacional de Estadística - España: [www.ine.es](http://www.ine.es)

Ministerio de Economía y Hacienda: [www.mineco.es](http://www.mineco.es)

IMF: [www.imf.org](http://www.imf.org)

OECD: [www.oecd.org](http://www.oecd.org)